

**COVER SHEET**

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S.E.C Registration Number

P H I L I P P I N E  
S E V E N  
C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r  
O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

**Atty. Evelyn S. Enriquez**  
Corporate Secretary

Contact Person

**724-44-41 to 51**

Company Telephone Number

1 2 3 1  
Month Day  
Fiscal Year

2 3 - B  
FORM TYPE

0 7 3<sup>rd</sup> Thursday  
Month Day  
Annual Meeting

**STATEMENT OF CHANGES IN  
BENEFICIAL OWNERSHIP OF  
SECURITIES**

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings  
Domestic Foreign

To be accomplished by SEC personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

Check box if no longer subject to filing requirement

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES  
Filed pursuant to Section 23 of the Securities Regulation Code

1. Name and Address of Reporting Person <b>Enriquez Evelyn Sadsad</b> First Middle 7th Fl., The Columbia Tower, Ortigas Ave., Mandaluyong City	2. Issuer Name and Trading Symbol <b>SEVN Shares</b>	3. Tax Identification Number	4. Statement for Month/Year <b>Sep-10</b>	5. If Applicable, Date of	6. Relationship of Reporting Person to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> Officer (give title below) <b>Corporate Secretary</b> <input type="checkbox"/> Non-Owner <input type="checkbox"/> Officer (Specify below)
City: (Province) Postal Code:	7. Citizenship	8. If Applicable, Date of	Table 1 - Equity Securities Beneficially Owned		

1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (A) or Disposed of (D)			3. Amount of Securities Owned at End of Month		5. Ownership Form (Listed (L) or Private (P))	6. Nature of Indirect Beneficial Ownership
		Amount	Major (%)	Price	%	Number of Shares		
<b>Common Shares</b>					0.00%	2,239 as of 30 Sept 09	D	
<b>5% Stock Dividend</b>	9/23/2010	111	A	par value 1.00	0.00%	2,350 as of 30 Sept 10	D	

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

Header: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.  
 1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:  
 (A) voting power which includes the power to vote, or to direct the voting of such security, and/or  
 (B) investment power which includes the power to dispose of, or to direct the disposition of, such security;  
 2) A person will be deemed to have an indirect beneficial interest in any equity security which is:  
 (A) held by a partnership in which such person is a general partner  
 (B) held by a partnership in which such person is a general partner  
 (C) held by a corporation in which such person is a controlling shareholder, or  
 (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

