



PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines
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July 20, 2011

PHILIPPINE STOCK EXCHANGE

Philippine Stock Exchange Center
Exchange Road, Ortigas Center
Pasig City

Attention : **JANET A. ENCARNACION**
Head, Disclosure Department

Re : **Public Ownership Report**

Gentlemen:

In compliance with the PSE Memorandum No. 2008-0356 dated July 29, 2008 requiring all listed companies to submit their computation of quarterly public ownership report within 15 trading days after the end of each quarter, please find attached the required information as of June 30, 2011, which is presented in your prescribed format.

Thank you.

Very truly yours,


ATTY. EVELYN S. ENRIQUEZ
Corporate Secretary

PHILIPPINE SEVEN CORPORATION
Computation of Public Ownership as of June 30, 2011

	Total	
Number of Issued Shares		302,114,816
Less: Number of Treasury Shares (if any)		686,250
Number of Outstanding Shares		301,428,566
Less:		
	% to total Outstanding Shares	Number of Shares
Directors*		
Vicente T. Palermo		
Direct	0.42%	1,270,501
Indirect (thru _____)	—	-
Jose Victor Palermo		
Direct	3.68%	11,096,656
Indirect (thru _____)		
Jorge L. Araneta		
Direct	0.00%	1
Indirect (thru _____)		-
Diana P. Aguilar		
Direct	0.00%	1
Indirect (thru _____)		-
Chung-Jen Hsu		
Direct	0.00%	1
Indirect (thru _____)		-
Chien-Nan Hsieh		
Direct	0.00%	1
Indirect (thru _____)		-
Wen Chi -Wu		
Direct	0.00%	1
Indirect (thru _____)		-
Nan-Bey Lai		
Direct	0.00%	1
Indirect (thru _____)		-
Yen-Sen Yang		
Direct	0.00%	1
Indirect (thru _____)		-
Michael B. Zalames*		
Direct	0.00%	1
Indirect (thru _____)		-
Antonio Jose U. Periquet*		
Direct	0.00%	1
c/o of PCD Nominee		634,036
Indirect (thru _____)		-
*Independent Director		
Sub-total	4.10%	13,001,202
Officers*		
Atty. Evelyn Enriquez		
Direct	0.00%	2,350
Indirect (thru _____)		-
Sub-total	0.00%	2,350
Principal Stockholders*		
President Chain Store (Labuan) Holdings Corp.		
Direct	56.59%	170,574,306
Indirect (thru _____)		-
Asian Holdings Corp.		
Direct	12.31%	37,109,718
Indirect (thru _____)		-
Sub-total	68.90%	207,684,024
TOTAL	73.00%	220,687,576
Total Number of Shares Owned by the Public	27%	80,741,090

PUBLIC OWNERSHIP PERCENTAGE
Total Number of Shares Owned by the Public
Total Issued and Outstanding Shares

80,741,090 shares
301,428,666 shares

27%

Required Public Ownership %** =

Complied

Not Complied

(Please Check (/) the appropriate box)

Number of Issued and Outstanding Shares =

Number of Outstanding Shares =

Number of Treasury Shares =

Number of Listed Shares =

Number of Foreign-Owned Shares =

Foreign Ownership Level (%) =

Foreign Ownership Limit (%) =


Minimum Percentage of Public Ownership

Computation of Company's Market Capitalization

$$\begin{aligned}
 \text{Market Capitalization} &= \text{Total Issued and Outstanding shares} \times \text{Closing Market Price on cut-off date} \\
 &= 301,428,666 \text{ shares} \times \text{P } 18.10 \quad (\text{as of June 21, 2011}) \\
 &= 5,455,858,855
 \end{aligned}$$

Based on Market Capitalization

MARKET CAPITALIZATION	PUBLIC OWNERSHIP
Not exceeding P 400 M	33%
>P400M to P1B	25%
>P1B to P5B	20%
>P5B to P10B	15%
>P10B	10%



Comparison of Actual Public Ownership with the Maximum Requirement

$$\begin{aligned}
 \text{Total Number of Shares Owned by the Public / Total Issued and Outstanding Shares} &= 80,741,090 / 301,428,666 \\
 \text{Actual Public Ownership (per computation)} &= 27\% \\
 \text{Minimum Required Public Ownership (per table)} &= 15\%
 \end{aligned}$$

Foreign Ownership Level

$$\begin{aligned}
 \text{Number of Foreign-Owned Shares / Number of Outstanding Shares} &= 171,815,165 / 302,114,916 \\
 &= 57\%
 \end{aligned}$$