



PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines
Telephone Nos. (632) 724-44-41 to 53 / 705-52-00
www.7-eleven.com.ph

January 21, 2011

PHILIPPINE STOCK EXCHANGE, INC.

Philippine Stock Exchange Center,
PSE Plaza, Ayala Triangle
Ayala Ave., Makati City

Attention : **JANET A. ENCARNACION**
Head, Disclosure Department

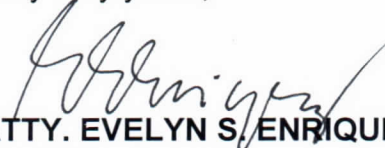
Re: **Public Ownership Report**

Gentlemen:

In compliance with the PSE Memorandum No. 2008-0356 dated July 29, 2008 requiring all listed companies to submit their computation of quarterly public ownership report within 15 trading days after the end of each quarter, please find attached the required information as of December 31, 2010, which is presented in your prescribed format.

Thank you.

Very truly yours,


ATTY. EVELYN S. ENRIQUEZ
Corporate Secretary

PHILIPPINE SEVEN CORPORATION
Computation of Public Ownership as of December 31, 2010

	Total	302,114,916
Number of Issued Shares		686,250
Less: Number of Treasury Shares (if any)		

Number of Outstanding Shares	301,428,666
Less:	

	% to total Outstanding Shares	Number of Shares	
Directors*			
Vicente T. Paterno			
Direct	0.42%	1,270,500	
Indirect (thru _____)	—		
Jose Victor Paterno			
Direct	3.68%	11,096,655	
Indirect (thru _____)			
Jorge L. Araneta			
Direct	0.00%	1	
Indirect (thru _____)		-	
Diana P. Aguilar			
Direct	0.00%	60	
Indirect (thru _____)		-	
Chung-Jen Hsu			
Direct	0.00%	1	
Indirect (thru _____)		-	
Chien-Nan Hsieh			
Direct	0.00%	1	
Indirect (thru _____)		-	
Wen Chi -Wu			
Direct	0.00%	1	
Indirect (thru _____)		-	
Nan-Bey Lai			
Direct	0.00%	1	
Indirect (thru _____)		-	
Yen-Sen Yang			
Direct	0.00%	1	
Indirect (thru _____)		-	
Alfredo C. Ramos			
Direct	0.00%	1	
Indirect (thru _____)		-	
Michael B. Zalamea*			
Direct	0.00%	1	
Indirect (thru _____)		-	
Antonio Jose U. Periquet*			
Direct	0.00%	1	
c/o of PCD Nominee		603,844	
Indirect (thru _____)		-	
<i>*Independent Director</i>			
Sub-total	4.30%	12,971,068	
Officers*			
Atty. Evelyn Enriquez			
Direct	0.08%	2,350	
Indirect (thru _____)		-	
Sub-total	0.00%	2,350	
Principal Stockholders*			
President Chain Store (Labuan) Holdings Corp.			
Direct	56.59%	170,574,306	
Indirect (thru _____)		-	
Asian Holdings Corp.			
Direct	12.31%	37,109,718	
Indirect (thru _____)		-	
Sub-total	68.90%	207,684,024	
TOTAL	73.20%	220,657,442	
Total Number of Shares Owned by the Public	27%	80,771,224	

PUBLIC OWNERSHIP PERCENTAGE
Total Number of Shares Owned by the Public
Total Issued and Outstanding Shares

<u>80,771,224 shares</u>	<u>27%</u>
301,428,666 shares	

Required Public Ownership %** =

<input type="text" value="/"/>	<input type="text"/>
Complied	Not Complied

(Please Check (/) the appropriate box)

Number of Issued and Outstanding Shares	=	<input type="text" value="301,428,666"/>
Number of Outstanding Shares	=	<input type="text" value="302,114,916"/>
Number of Treasury Shares	=	<input type="text" value="686,250"/>
Number of Listed Shares	=	<input type="text" value="-"/>
Number of Foreign-Owned Shares	=	<input type="text" value="171,772,455"/>
Foreign Ownership Level (%)		<input type="text" value="57%"/>
Foreign Ownership Limit (%)	=	<input type="text" value="NONE"/>

Minimum Percentage of Public Ownership

Computation of Company's Market Capitalization

Market Capitalization = Total Issued and Outstanding shares x Closing Market Price on cut-off date
 = 301,428,666 shares x P 14.32 (as of December 29, 2010)
 = 4,316,458,497

Based on Market Capitalization

MARKET CAPITALIZATION	PUBLIC OWNERSHIP
Not exceeding P 400 M	33%
>P400M to P1B	25%
>P1B to P5B	20
>P5B to P10B	15%
>P10B	10%

Comparison of Actual Public Ownership with the Maximum Requirement

Total Number of Shares Owned by the Public / Total Issued and Outstanding Shared = 80,771,224 / 301,428,666
 Actual Public Ownership (per computation) = 27%
 Minimum Required Public Ownership (per table) = 20%

Foreign Ownership Level

Number of Foreign-Owned Shares / Number of Outstanding Shares = 171,772,455 / 302,114,916
 57%



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PHILIPPINE SEVEN CORPORATION

Computation of Public Ownership as of December 31, 2010

Number of Issued Shares 302,114,916
 Number of Treasury Shares (686,250)
 Number of Issued and Outstanding Shares 301,428,666
 Less: Non-Public Shareholdings

DIRECTOR

ANTONIO JOSE U. PERIQUET	0.0000%	1	
✓ CHIEN-NAN HSIEH	0.0000%	1	
✓ CHUNG-JEN HSU	0.0000%	1	
✓ DIANNE P. AGUILAR	0.0000%	60	
✓ JORGE L. ARANETA	0.0000%	1	
✓ JOSE VICTOR P. PATERNO	1.7675%	5,327,637	11,696,655
✓ JOSE VICTOR PARDO PATERNO	1.9139%	5,769,018	
MICHAEL B ZALAMEA	0.0000%	1	
NAN-BEY LAI	0.0000%	1	
✓ VICENTE T. PATERNO	0.4215%	1,270,500	
✓ WEN CHI-WU	0.0000%	1	
✓ YEN-SEN YANG	0.0000%	1	12,367,223

OFFICER

✓ EVELYN S. ENRIQUEZ	0.0008%	2,350	2,350
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PRINCIPAL STOCKHOLDER

✓ ASIAN HOLDINGS CORPORATION	12.3113%	37,109,718	
✓ PRESIDENT CHAIN STORE (LABUAN) HOLDINGS,	56.5886%	170,574,306	207,684,024 220,053,597

Total Number of Shares Owned by the Public

81,375,069

PUBLIC OWNERSHIP PERCENTAGE	
<u>Total Number of Shares Owned by the Public</u>	
<u>Total Issued and Outstanding Shares</u>	
81,375,069 shares	= 27.00%
301,428,666 shares	
Required Public Ownership %	= 20%
<input checked="" type="checkbox"/>	
Complied	Not Complied

Number of issued and outstanding shares =	301,428,666
Number of outstanding shares =	302,114,916
Number of treasury shares =	(686,250)
Number of listed shares =	-
Number of foreign owned shares =	171,772,455
Foreign ownership level (%) =	56.99%
Foreign ownership limit (%) =	no limit
Number of stockholders =	684
Number of stockholders owning at least one board	651