



PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbian Tower, Ortigas Avenue,
Mandaluyong City, 1550 Philippines

Telephone Nos. (632) 724-44-41 to 53 / 705-5200
www.7-eleven.com.ph

April 23, 2010

PHILIPPINE STOCK EXCHANGE
Philippine Stock Exchange Center
Exchange Road, Ortigas Center
Pasig City

Attention : **JANET A. ENCARNACION**
Head, Disclosure Department

Re : **Public Ownership Report**

Gentlemen:

In compliance with the PSE Memorandum No. 2008-0356 dated July 29, 2008 requiring all listed companies to submit their computation of quarterly public ownership report within 15 trading days after the end of each quarter, please find attached the required information as of March 31, 2010, which is presented in your prescribed format.

Thank you.

Very truly yours,


ATTY. EVELYN S. ENRIQUEZ
Corporate Secretary

PHILIPPINE SEVEN CORPORATION
Computation of Public Ownership as of March 31, 2010

		Total
Number of Issued Shares		287,761,170
Less: Number of Treasury Shares (if any)		686,250
Number of Outstanding Shares		287,074,920
Less:		
	% to total Outstanding Shares	Number of Shares
Directors*		
Vicente T. Paterno		
Direct	0.42%	1,210,000
Indirect (thru _____)	—	-
Jose Victor Paterno		
Direct	3.67%	10,568,243
Indirect (thru _____)		-
Jorge L. Araneta		
Direct	0.00%	1
Indirect (thru _____)		-
Diana P. Aguilar		
Direct	0.00%	1,210
Indirect (thru _____)		-
Chung-Jen Hsu		
Direct	0.00%	1
Indirect (thru _____)		-
Chien-Nan Hsieh		
Direct	0.00%	1
Indirect (thru _____)		-
Wen Chi -Wu		
Direct	0.00%	1
Indirect (thru _____)		-
Yun-Huei Chang Jen		
Direct	0.00%	1
Indirect (thru _____)		-
Yen-Sen Yang		
Direct	0.00%	1
Indirect (thru _____)		-
Michael B. Zalamea*		
Direct	0.00%	1
Indirect (thru _____)		-
Alfredo C. Ramos*		
Direct	0.00%	1
Indirect (thru _____)		-
<i>*Independent Director</i>		
Sub-total	4.10%	11,779,461
Officers*		
Atty. Evelyn Enriquez		
Direct	0.00%	2,239
Indirect (thru _____)		-
Sub-total	0.00%	2,239
Principal Stockholders*		
President Chain Store (Labuan) Holdings Corp.		
Direct	56.45%	162,451,721
Indirect (thru _____)		-
Asian Holdings Corp.		
Direct	12.28%	35,342,590
Indirect (thru _____)		-
Sub-total	68.90%	197,794,311
TOTAL	73.00%	209,576,011
Total Number of Shares Owned by the Public	27.00%	77,498,909

PUBLIC OWNERSHIP PERCENTAGE
Total Number of Shares Owned by the Public
Total Issued and Outstanding Shares

77,498,909 shares
287,074,920 shares

27.00%

Required Public Ownership %** =

/
Complied Not Complied

(Please Check (/) the appropriate box)

Number of Issued and Outstanding Shares	=	<input type="text" value="287,074,920"/>
Number of Outstanding Shares	=	<input type="text" value="287,761,170"/>
Number of Treasury Shares	=	<input type="text" value="686,250"/>
Number of Listed Shares	=	<input type="text" value="287,761,170"/>
Number of Foreign-Owned Shares	=	<input type="text" value="163,614,576"/>
Foreign Ownership Level (%)	=	<input type="text" value="57%"/>
Foreign Ownership Limit (%)	=	<input type="text" value="NONE"/>

Minimum Percentage of Public Ownership

Computation of Company's Market Capitalization

$$\begin{aligned} \text{Market Capitalization} &= \text{Total Issued and Outstanding shares} \times \text{Closing Market Price on cut-off date} \\ &= 287,074,920 \text{ shares} \times \text{P } 13.75 \text{ (as of March 31, 2010)} \\ &= 3,947,280,150 \end{aligned}$$

Based on Market Capitalization

MARKET CAPITALIZATION	PUBLIC OWNERSHIP
Not exceeding P 400 M	33%
>P400M to P1B	25%
>P1B to P5B	20%
>P5B to P10B	15%
>P10B	10%

Comparison of Actual Public Ownership with the Maximum Requirement

$$\begin{aligned} \text{Total Number of Shares Owned by the Public} / \text{Total Issued and Outstanding Shared} &= 77,498,909 / 287,074,920 \\ \text{Actual Public Ownership (per computation)} &= 27\% \\ \text{Minimum Required Public Ownership (per table)} &= 20\% \end{aligned}$$

Foreign Ownership Level

$$\begin{aligned} \text{Number of Foreign-Owned Shares} / \text{Number of Outstanding Shares} &= 163,614,576 / 287,761,170 \\ &= 57\% \end{aligned}$$

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Company Name : Philippine Seven Corporation
Stock Symbol :
Title/Report Name :
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PHILIPPINE SEVEN CORPORATION
 Computation of Public Ownership as of March 31, 2010

Number of Issued Shares	287,761,170
Number of Treasury Shares	(686,250)
Number of Issued and Outstanding Shares	287,074,920
Less: Non-Public Shareholdings	

DIRECTOR

ALFREDO C. RAMOS	0.0000 %	1	
CHIEN-NAN HSIEH	0.0000 %	1	
CHUNG-JEN HSU	0.0000 %	1	
DIANNE P. AGUILAR	0.0004 %	1,210	
JORGE L. ARANETA	0.0000 %	1	
JOSE VICTOR P. PATERNO	1.7632 %	5,073,940	
JOSE VICTOR PARDO PATERNO	1.9093 %	5,494,303	
MICHAEL B ZALAMEA	0.0000 %	1	
VICENTE T. PATERNO	0.4204 %	1,210,000	
WEN CHI-WU	0.0000 %	1	
YEN-SEN YANG	0.0000 %	1	
YUN-HUEI CHANG JEN	0.0000 %	1	11,779,461

OFFICER

EVELYN S. ENRIQUEZ	0.0007 %	2,239	2,239
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PRINCIPAL STOCKHOLDER

ASIAN HOLDINGS CORPORATION	12.2819 %	35,342,590		
PRESIDENT CHAIN STORE (LABUAN) HOLDINGS, LTD.	56.4536 %	162,451,721	197,794,311	209,576,011

Total Number of Shares Owned by the Public

77,498,909

PUBLIC OWNERSHIP PERCENTAGE	
$\frac{\text{Total Number of Shares Owned by the Public}}{\text{Total Issued and Outstanding Shares}}$	
$\frac{77,498,909 \text{ shares}}{287,074,920 \text{ shares}}$	= 27.00%
Required Public Ownership %	= 20%
<input checked="" type="checkbox"/>	
Complied	Not Complied

Number of issued and outstanding shares =	287,074,920
Number of outstanding shares =	287,761,170
Number of treasury shares =	(686,250)
Number of listed shares =	-
Number of foreign owned shares =	163,614,576
Foreign ownership level (%) =	56.99%
Foreign ownership limit (%) =	no limit
Number of stockholders =	719
Number of stockholders owning at least one board lot	690