



PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines
Telephone Nos. (632) 724-44-41 to 53 / 705-52-00
www.7-eleven.com.ph

April 24, 2014

PHILIPPINE STOCK EXCHANGE, INC.
3rd FLOOR, PSE PLAZA, Ayala Triangle
Ayala Avenue, Makati City.

Attention: **JANET A. ENCARNACION**
Head, Disclosures Department

Re: **SEC Form 17-C**

Dear Ms. Encarnacion:

Attached is the copy of the Current Report SEC Form 17-C to be filed with Securities and Exchange Commission.

Thank you.

Very truly yours,

PHILIPPINE SEVEN CORPORATION

By:


ATTY. EVELYN S. ENRIQUEZ
Corporate Secretary

COVER SHEET

0 0 0 0 1 0 8 4 7 6

S.E.C Registration Number

P H I L I P P I N E

S E V E N

C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r

O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

Atty. Evelyn S. Enriquez
Corporate Secretary

Contact Person

724-44-41 to 51

Company Telephone Number

1 2 3 1

Month Day
Fiscal Year

1 7 . C

FORM TYPE

0 7

Month Day
Annual Meeting

3rd Thursday

Day

[Empty box for license type]

[Empty box for secondary license type]

Secondary License Type, if Applicable

[Empty box for dept. requiring doc.]

Dept. Requiring this Doc.

[Empty box for amended articles number/section]

Amended Articles Number/Section

[Empty box for total no. of stockholders]

Total No. of Stockholders

Total Amount of Borrowings

[Empty box for domestic borrowings]

Domestic

[Empty box for foreign borrowings]

Foreign

To be accomplished by SEC personnel concerned

[Empty box for file number]

File Number

LCU

[Empty box for document I.D.]

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2 (c) THEREUNDER

1. Date of Report : April 24, 2014
2. SEC Identification Number : 108476
3. BIR Tax Identification No. : 040-000-390-189V
4. Exact Name of Issuer as specified in its charter : Philippine Seven Corporation
5. Province, Country or other jurisdiction : PHILIPPINES
6. Industry Classification Code: (SEC Use only)
7. Address of principal office : 7th Floor, The Columbia Tower
Ortigas Avenue, Mandaluyong
City 1501
8. Issuer's Telephone number, including area code : (632) 724-4441 to 51
9. Former name of former address, if changed since
last report : n / a
10. Securities Registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and
8

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Shares Outstanding – Common	458,435,323
Units – Warrants	0

11. Indicate the item number reported herein :

Item 9. Other Events

Item 9. Other Events

The Board of Directors of PHILIPPINE SEVEN CORPORATION, in its Meeting of April 24, 2014 held at Philippine Seven Corporation Board Room 11th Floor, The Columbia Tower, Ortigas Avenue Mandaluyong City, there being a quorum, the Board of Directors during said meeting has approved and adopted the following acts:

1. Cash Dividend Declaration

Cash dividend declaration of Thirty Centavos (Php0.30) per share on the outstanding capital stock of the Corporation of 458,435,323 shares or equivalent to Php 137,530,597.00. The record date for entitlement to said cash dividend shall be on May 23, 2014 and the payment date shall be on June 18, 2014.

2. Amendment to the Third Article of Amended Articles of Incorporation

Amendment to the Third Article of the Amended Articles of Incorporation to indicate the specific address of the principal office of the Corporation as The Columbia Tower, Ortigas Avenue, Mandaluyong City, Metro Manila, Philippines, subject to approval of the stockholders representing at least 2/3 of the outstanding capital stock of the Corporation and the Securities and Exchange Commission. This is in Compliance with SEC Memorandum Circular No. 6, Series of 2014.

3. Annual Meeting Date and Record Date

Philippine Seven Corporation will be holding its annual meeting of its stockholders on July 22, 2014 at 2:00 p.m.

In connection with the above, the record date to determine the list of stockholders eligible to vote in the said meeting shall be June 05, 2014. For this purpose, the Stock and Transfer books of the Corporation will be closed on June 05, 2014.

SIGNATURE

Pursuant to the requirement of the Securities Regulation Code, the registrant has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose.

PHILIPPINE SEVEN CORPORATION

By:


EVELYN S. ENRIQUEZ
Corporate Secretary