



# Comparative Financial Highlights

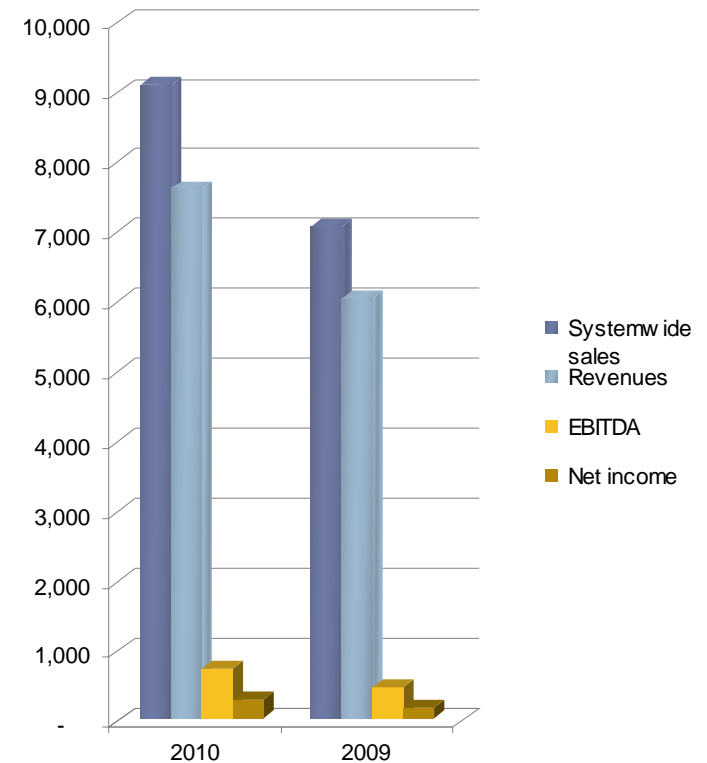
(in Php Million except data on store, ratio and per share information)	2010	2009	2008
<b>FOR THE YEAR</b>			
Systemwide Sales	<b>9,113</b>	7,076	6,241
Revenue from Merchandise Sales	<b>7,612</b>	6,033	5,413
Net Income	<b>277</b>	156	84
EBITDA	<b>717</b>	464	352
Return on Equity	<b>23.7%</b>	17.2%	11.2%
<b>AT YEAR-END</b>			
Store in Operation	<b>551</b>	447	368
Total Assets	<b>3,093</b>	2,709	2,270
Stockholders' Equity	<b>1,170</b>	908	752
Current Ratio	<b>0.7</b>	0.7	0.7
Debt-to-Equity Ratio	<b>1.6</b>	2.0	2.0
<b>PER SHARE DATA</b>			
Earnings per Share	<b>0.92</b>	0.52	0.28
Book Value per Share	<b>3.88</b>	3.01	2.50





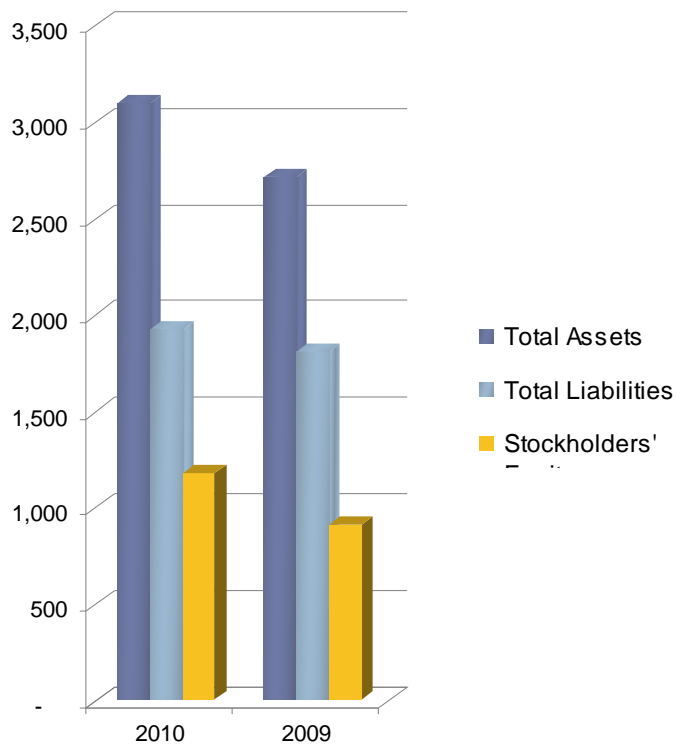
# Income Statement Highlights

Income Statement Highlights (Php Million except EPS)	Jan-Dec 2010	% Change
System-wide Sales *	9,113	29%
Revenue from Merchandise Sales **	7,612	26%
Gross Profit	2,027	22%
Operating Expense	2,531	23%
Franchise Revenue	443	46%
Income Before Income Tax	406	76%
Net Income	277	78%
Earnings Per Share (P)	0.92	78%





# Balance Sheet Highlights



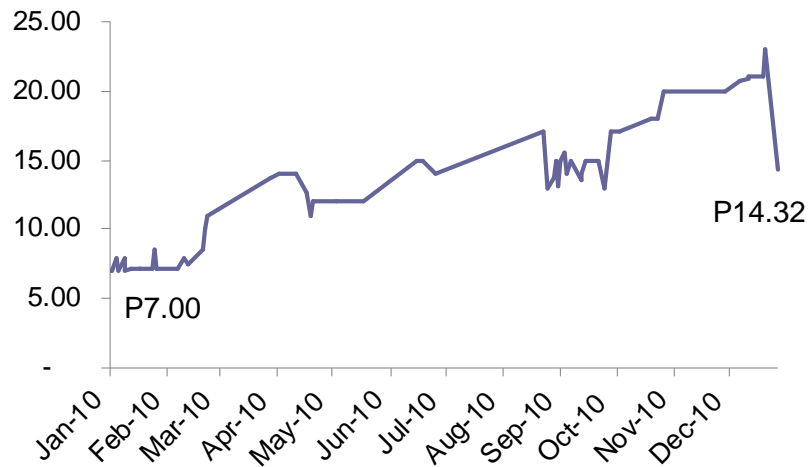
Balance Sheet Highlights (Php Million except book value per share)	Jan-Dec 2010	% Change
<b>Total Assets</b>	3,093	14%
<b>Current Assets</b>	1,162	-1%
<b>Non-current Assets</b>	1,931	26%
<b>Current Liabilities</b>	1,709	6%
<b>Total Liabilities</b>	1,923	7%
<b>Stockholders' Equity</b>	1,170	29%
<b>Book Value Per Share (P)</b>	3.88	29%



# Financial Ratio



**SEVN Share Price Chart (Jan. To Dec. 2010)**



Financial Ratios	2010	2009
Current Ratio (X)	0.68	0.73
Return on Equity (%)	23.7%	17.2%
Debt to Equity (X)	1.6	2.0
EBITDA Margin (%)	9.4%	7.7%
Net Margin (%)	3.6%	2.6%
EPS	0.92	0.52

