



# PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines  
Telephone Nos. (632) 724-44-41 to 53 / 705-52-00  
www.7-eleven.com.ph

September 3, 2012

**PHILIPPINE STOCK EXCHANGE, INC.**  
3<sup>rd</sup> Floor, PSE PLAZA, Ayala Triangle  
Ayala Avenue, Makati City

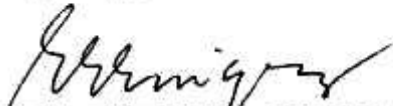
**Attention: JANET A. ENCARNACION**  
Head, Disclosure Department

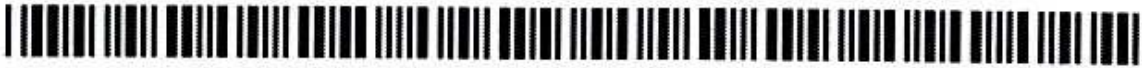
Dear Ms. Encarnacion:

Attached is a copy of the Report by Owner of More than Five Percent 18-A filed with the Securities and Exchange Commission.

Thank you.

Very truly yours,

  
**ATTY. EVELYN S. ENRIQUEZ**  
Corporate Secretary



109032012001262



## SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

### Barcode Page

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Company Representative

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Company Information

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**SEC Registration No.** 0000108476  
**Company Name** PHIL. SEVEN CORP.  
**Industry Classification**  
**Company Type** Stock Corporation

Document Information

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**Document ID** 109032012001262  
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# COVER SHEET

0 0 0 0 1 0 8 4 7 6

S.E.C Registration Number

P H I L I P P I N E

S E V E N

C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r

O r t i g a s A v e. M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

**Atty. Evelyn S. Enriquez**  
Corporate Secretary

Contact Person

**724-44-41 to 51**

Company Telephone Number

1 2 3 1  
Month Day  
Fiscal Year

1 8 . A  
FORM TYPE

0 7 3<sup>rd</sup> Thursday  
Month Day  
Annual Meeting

## REPORT BY OWNER OF MORE THAN FIVE PERCENT

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings  
Domestic Foreign

To be accomplished by SEC personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purpose

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 18-A

REPORT BY OWNER OF MORE THAN FIVE PERCENT

Check the appropriate box:

Initial Filing

Amendment

Item/s amended by the Filing Item 4

1. Exact Name of Registrant as Specified in its Charter PHILIPPINE SEVEN CORPORATION

a. 7/F The Columbia Tower, Ortigas Avenue, Mandaluyong City 1501, Philippines  
Address of Principal Offices Postal Code

b. SEC Identification Number 108476

c.  (SEC Use Only)  
Industry Classification Code

d. BIR Tax Identification Number 000-390-189-000

2. PROGRESSIVE DEVELOPMENT CORPORATION

Name of Reporting Person

a. 16-18/F Aurora Tower Building, Aurora Blvd., Araneta Center, Cubao, Quezon City  
Address of Reporting Person Postal Code

b. 911-31-01  
Telephone Number of Reporting Person

c. Filipino  
Citizenship or Place of Organization of Reporting Person

**VICTOR R. KALAW**  
**17<sup>th</sup> Floor Aurora Tower, Cubao, Quezon City**  
**911-28-32**

Name, Address and Telephone Number of person authorized to receive notices and communications if reporting person is a partnership, corporation or other legal entity



## Item 1. Security and Issuer

The subject shares are common shares of Philippine Seven Corporation ("PSC") which has principal office at the 7/F, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1501.

## Item 2. Identity and Background

(a) Progressive Development Corporation ("PDC") was incorporated under the laws of Philippines. It is majority owned and controlled by Filipino nationals.

(b) The principal office of PDC is located at 16-18/F Aurora Tower Building, Aurora Blvd., Araneta Center, Cubao, Quezon City.

(c) PDC is engaged in the business of real estate/holding company

(d) The current directors and executive officers of PDC are as follows:

Name	Nationality	Position
Jorge L. Araneta	Filipino	Chairman/President & CEO
Judy A. Roxas	Filipino	Vice Chairman
Rinfredo B. Dela Cruz	Filipino	Director/COO
Maria A. Fores	Filipino	Director
Jose A. Sanchez	Filipino	Director
Victor R. Kalaw	Filipino	EVP-Finance
Rogelio G. Flores	Filipino	VP-Luzon Operations
Michelle Ann U. Juan	Filipino	Corporate Secretary
Elias Isagani A. Elacio	Filipino	Acting Corporate Secretary

(e) Neither PDC nor any of its directors and executive officers has, during the last 5 years, been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors)

(f) Neither PDC nor any of its directors and executive officers has, during the last 5 years, been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, which resulted in any order, judgment, or decree permanently or temporarily enjoining, barring, suspending, or otherwise limiting involvement in any type of business, securities, commodities and banking.

(g) Citizenship: Filipino

## Item 3. Purpose of Transaction

The transaction involves the disposal by PDC of 37,880 shares of PSC.

## Item 4. Interest in Securities of the Issuer

PDC is the direct beneficial owner of 24,994,762 common shares or 7.2105% of the outstanding capital stock of PSC.

The 37,880 shares were disposed last August 29, 2012 at Php74,9995 per share through the Philippine Stock Exchange.

Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer

N/A

Item 6. Material to be Filed as Exhibits

N/A

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of QUEZON CITY on AUG 31 2012, 20.....

By:

VICTOR R. KALAW  
Executive Vice President

AUG 31 2012

SUBSCRIBED AND SWORN to before me this ..... day of ..... 20..... affiant(s) exhibiting to me his/their Residence Certificates, as follows:

NAME	ID NO.	DATE OF ISSUE	PLACE OF ISSUE
VICTOR R. KALAW	SSS ID No. 03-0901416-6		

Notary Public

DOC. NO. 497  
 PAGE NO. 100  
 BOOK NO. 1  
 SERIES OF 2012

PHILIP U. ANG

Notary Public

Commission No. NP 171 (2012-2013)

PTR No. 601047, Jan. 2, 2012, JK

IRP No. 876132, Dec. 29, 2011, RSM

16<sup>th</sup> Floor, Aurore Tower, Aseana Center, Quezon City

Attorney's Roll No. 5332

MCLE No. III-0004297