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SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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COVER SHEET

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S.E.C Registration Number

P H I L I P P I N E
S E V E N
C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r
O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

Atty. Evelyn S. Enriquez
Corporate Secretary

Contact Person

724-44-41 to 51

Company Telephone Number

1 2 3 1
Month Day
Fiscal Year

2 3 . B
FORM TYPE

0 7 3rd Thursday
Month Day
Annual Meeting

**STATEMENT OF CHANGES IN
BENEFICIAL OWNERSHIP OF
SECURITIES**

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

FORM 23-B

Check box if no longer subject to filing requirement

SECURITIES AND EXCHANGE COMMISSION
Metro Manila, Philippines

REVISED

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 23 of the Securities Regulation Code

1. Name and Address of Reporting Person (Last, First, Middle) President Chain Store (Labuan) Holdings, Ltd.		2. Issuer Name and Trading Symbol PHILIPPINE SEVEN CORPORATION (SEVN)		7. Relationship of Reporting Person to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (Specify below) <input type="checkbox"/>	
3. Tax Identification Number		5. Statement for Month/Year Dec-12			
4. Citizenship Malaysian		6. Filing/Assignment Date of			

Table 1 - Equity Securities Beneficially Owned

1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (A) or Disposed of (D)		5. Amount of Securities Owned at End of Month	6. Nature of Indirect Beneficial Ownership
		Amount	(A) or (D)		
Common Shares				190,960,342 as of 30 Nov 12	D
15% Stock Dividend	2012/12/3	28,644,067 based on no. of shares as of Record Date November 15, 2012	A	219,604,409 as of 3 Dec 12	D
Disposal of Shares	2012/12/6	80,000	D	219,544,409 as of 5 Dec 12	D
Disposal of Shares	2012/12/6	10,000,000	D	209,544,409 as of 6 Dec 12	D
Disposal of Shares	2012/12/10	4,000,000	D	205,544,409 as of 31 Dec 12	D

(Print or Type Responses)

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.


Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

- A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
 - Voting power which includes the power to vote or to direct the voting of such security; and/or
 - Investment power which includes the power to dispose of, or to direct the disposition of, such security.
- A person will be deemed to have an indirect beneficial interest in any equity security which is:
 - held by members of a person's immediate family sharing the same household;
 - held by a partnership in which such person is a general partner;
 - held by a corporation of which such person is a controlling shareholder; or
 - subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

**DISCLOSURE REQUIREMENTS
IN CASE OF MATERIAL CHANGES IN BENEFICIAL OWNERSHIP
(50% INCREASE/DECREASE OR EQUIVALENT TO 5% OF THE OUTSTANDING CAPITAL STOCK OF ISSUER)**

- Item 1. Security and Issuer**
Common Shares of Philippine Seven Corporation
- Item 2. Identity and Background**
a. Name: President Chain Store (Labuan) Holdings Ltd.
b. Residence or business address: 8TH Floor, Tung Hsing Road, 105 Taipei, Taiwan, R.O.C.
c. Present principal occupation or employment: Holding Corporation
d. Not convicted in a criminal proceeding for the last five (5) years.
e. Not a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, for the last five (5) years.
f. Citizenship: Malaysian
- Item 3. Purpose of the Transaction**
a. December 3, 2012 (Stock Dividend Payment Date)- The acquisition of securities of the issuer by virtue of a stock dividend declaration.
b. All other December transactions- Disposal of shares
- Item 4. Interest in Securities of the Issuer**
a. State the aggregate number and percentage of the class of securities identified pursuant to Item 1 beneficially owned (identifying those shares which there is a right to acquire within thirty (30) days from the date of this report) by each person named in Item 2. The abovementioned information should also be furnished with respect to persons who, together with any of the persons named in Item 2, comprise a group. -N.A.
b. For each person named in response to paragraph (a), indicate the number of shares as to which there is sole power to vote or to direct the vote, shared power to vote or to direct the vote, sole or shared power to dispose or to direct the disposition. Provide the applicable information required by Item 2 with respect to each person with whom the power to vote or to direct the vote or to dispose or direct the disposition is shared. -N.A.
c. Describe any transaction in the class of securities reported on that were effected during the past sixty (60) days by the persons named in response to paragraph (a). The description shall include, but not necessarily be limited to: (1) the identity of the person who effected the transaction; (2) the date of the transaction; (3) the amount of securities involved; (4) the price per share or unit; and (5) where or how the transaction was effected. -N.A.
d. If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five (5%) percent of the class, such person should be identified. -N.A.
e. If the filing is an amendment reflecting the fact that the reporting person has ceased to be the beneficial owner of more than five (5%) percent of the class of securities, state the date on which such beneficial ownership was reduced. -N.A.
- Item 5. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**
None
- Item 6. Material to be Filed as Exhibits**
N.A.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Taipei, Taiwan on Dec. 31, 2012.

PRESIDENT CHAIN STORE (LABUAN) HOLDINGS, LTD.
By: 

PRESIDENT CHAIN STORE (BVI) HOLDINGS LIMITED
the "Company"

WRITTEN ORDINARY RESOLUTIONS OF THE SHAREHOLDERS OF THE COMPANY
IN ACCORDANCE WITH THE ARTICLES OF ASSOCIATION OF THE COMPANY

We the undersigned, being the holders of all of the Shares of the Company carrying the right to receive notice of attend and vote at general meetings of the Company do hereby RESOLVE AN ORDINARY RESOLUTIONS that:

■ APPOINTMENT OF NEW DIRECTORS

KAO CHIN-YEN is hereby appointed as a Director of the Company with immediate effect until such time as he resigned or removed or otherwise disqualified in accordance with the Articles of Association of the Company.

■ APPOINTMENT OF NEW AUTHORIZED DIRECTOR AND SIGNATORIES FOR THE BANK

The authorized representative of director for the bank will be KAO CHIN-YEN instead of LIN CHANG SHENG.

The authorized signatory for the bank will be anyone of KAO CHIN-YEN, LIN CHANG-SHENG and HSIU CHUNG-JEN.

■ AUTHORIZED SIGNATORIES FOR SIGNING COMPANY DOCUMENTS

The authorized signatory for the company will be either KAO CHIN-YEN or LIN CHANG-SHENG.

■ THE MODIFICATION OF REGULATIONS THAT GOVERNING THE ACQUISITION OR DISPOSITION OF ASSETS

In order to comply with the Taiwan Securities and Futures Commission's regulations on public company and its subsidiaries. We modified and resolved the Regulations that Governing the Acquisition or Disposition of Assets of the company.

■ AMENDMENT TO REGISTER OF DIRECTORS

The Register of Directors of the Company is to be amended to note the additional appointment of the KAO CHIN-YEN as a Director set out in these resolutions.



董事長 林文雄 簽名

林文雄 簽名

For and on behalf of
PRESIDENT CHAIN STORE (BVI) HOLDINGS
LIMITED
Dated: 2006.3.30

For and on behalf of
PRESIDENT CHAIN STORE (BVI) HOLDINGS
LIMITED
Dated: 2006.3.30