



110072010001058



SECURITIES AND EXCHANGE COMMISSION

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Received From : Head Office

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Doc Source

Company Information

SEC Registration No. 0000108476
Company Name PHIL. SEVEN CORP.
Industry Classification
Company Type Stock Corporation

Document Information

Document ID 110072010001058
Document Type Statement of Changes in the Beneficial Ownership
Document Code 23B
Period Covered September 30, 2010
No. of Days Late 0
Department
Remarks filed by: PATERNO VICENTE T.

COVER SHEET

0 0 0 0 1 0 8 4 7 6

S.E.C Registration Number

P H I L I P P I N E
S E V E N
C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r
O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

Atty. Evelyn S. Enriquez
Corporate Secretary

Contact Person

724-44-41 to 51

Company Telephone Number

1 2 3 1
Month Day
Fiscal Year

2 3 - B
FORM TYPE

0 7 3rd Thursday
Month Day
Annual Meeting

**STATEMENT OF CHANGES IN
BENEFICIAL OWNERSHIP OF
SECURITIES**

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings
Domestic Foreign

To be accomplished by SEC personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

Check box if no longer subject to filing requirement.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES
Filed pursuant to Section 23 of the Securities Regulation Code

1. Name and Address of Reporting Person Paterno Vicente T. (Last) (First) (Middle) 16 A Hidalgo Place, Rockwell Center, Makati City (Street) Residential (Residential Code)	2. Issuer Name and Trading Symbol SEVN Shares	3. Statement for Month/Year Sep-10	4. Relationship of Reporting Person to Issuer <input checked="" type="checkbox"/> Director <input type="checkbox"/> Officer <input type="checkbox"/> Other (specify below) Chairman of the Board
5. Issuer Identification Number Filipino	6. Citizenship Filipino	7. Date of Issuance Sep-10	8. Nature of Interest <input type="checkbox"/> Common <input type="checkbox"/> Preferred <input type="checkbox"/> Other (specify below)

Table 1 - Equity Securities Beneficially Owned

1. Class of Equity Security	2. Transaction Date (MM/DD/YYYY)	3. Securities Acquired (A) or Disposed of (D)		4. Amount of Securities Owned at End of Month	5. Ownership Form (Direct (D) or Indirect (I))	6. Nature of Interest Beneficial Ownership
		Amount	Unit or Price			
Common Shares				1,210,001	D	
				0.42%	as of 30 Sept 09	
				1,270,501		
				0.42%	as of 30 Sept 10	
5% Stock Dividend	9/23/2010	50,500	A		D	

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

Reference: Report on a separate file for each class of equity securities beneficially owned directly or indirectly by a person is directly or indirectly the beneficial owner of any equity security was required to which the file or shares:

- (A) Voting power which includes the power to vote or to direct the voting of such security; or
- (B) Investment power which includes the power to dispose of or to direct the disposition of such security;
- (C) A person will be deemed to have an indirect beneficial interest in any equity security which:
 - (A) has by members of a person's immediate family sharing the same household;
 - (B) has by a partnership in which such person is a general partner;
 - (C) has by a corporation of which such person is a controlling shareholder; or
 - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

