



108012013002495



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

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Company Type Stock Corporation

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S.E.C Registration Number

P H I L I P P I N E
S E V E N
C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r
O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

Atty. Evelyn S. Enriquez
Corporate Secretary

Contact Person

724-44-41 to 51

Company Telephone Number

1 2 3 1

Month Day
Fiscal Year

2 3 . B

FORM TYPE

0 7

Month
Annual Meeting

3rd Thursday

Day

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purpose

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES
Filed pursuant to Section 23 of the Securities Regulation Code

Check box if no longer subject to filing requirements

| | | | | | |
|---|--|---|--|--|--|
| 1. Name and Address of Reporting Person Paterno Vicente T. (Last) (First) (Middle) | | 2. Issuer Name and Trading Symbol PHILIPPINE SEVEN CORPORATION (SEVN) | | 7. Relationship of Reporting Person to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> Officer <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below) Chairman of the Board | |
| 16 A Hidalgo Place, Rockwell Center (Street) | | 3. Tax Identification Number 100-133-865 | 5. Statement for Month/Year Jul-13 | | |
| Makati City (City) (Province) (Postal Code) | | 4. Citizenship Filipino | 6. Amendment Date of | | |

Table 1 - Equity Securities Beneficially Owned

| 1. Class of Equity Security | 2. Transaction Date (Month/Day/Year) | 4. Securities Acquired (A) or Disposed of (D) | | 3. Amount of Securities Owned at End of Month | 6. Ownership Form: Direct (D) or Indirect (I) * | 8. Nature of Indirect Beneficial Ownership |
|-----------------------------|--------------------------------------|---|------------|---|---|--|
| | | Amount | (A) or (D) | | | |
| Common Shares | | | | 0.31% | 1,220,237 as of 31 Dec 12 | D |
| Disposal of Shares | 7/10/2013 | 3,000 | D | 0.31% | 1,217,237 as of 10 July 13 | D |
| | | | | | | |
| | | | | | | |
| | | | | | | |

If the change in beneficial ownership is 50% or the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

(Print or Type Responses)

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.

(1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:

- (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
- (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.

(2) A person will be deemed to have an indirect beneficial interest in any equity security which is:

- (A) held by members of a person's immediate family sharing the same household;
- (B) held by a partnership in which such person is a general partner;
- (C) held by a corporation of which such person is a controlling shareholder; or
- (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

Item 1. **Security and Issuer**
Common Shares of Philippine Seven Corporation

Item 2. **Identify and Background**

- a. Name: Vicente T. Paterno
- b. Residence or business address: 16 A Hidalgo Place, Rockwell Center, Makati City
- c. Present principal occupation or employment: Chairman - Philippine Seven Corporation, Store Sites Holding, Inc. & PhilSeven Foundation, Inc.
- d. Not convicted in a criminal proceeding for the last five (5) years.
- e. Not a party to a civil proceeding of a judicial or administrative body of competent jurisdiction, domestic or foreign, for the last five (5) years.
- f. Citizenship: Filipino

Item 3. **Purpose of the Transaction**
Disposal of Shares

Item 4. **Interest in Securities of the Issuer**

- a. State the aggregate number and percentage of the class of securities identified pursuant to Item 1 beneficially owned (identifying those shares which there is a right to acquire within thirty (30) days from the date of this report) by each person named in Item 2. The abovementioned information should also be furnished with respect to persons who, together with any of the persons named in Item 2, comprise a group. -N/A
- b. For each person named in response to paragraph (a), indicate the number of shares as to which there is sole power to vote or to direct the vote, shared power to vote or to direct the vote, sole or shared power to dispose or to direct the disposition. Provide the applicable information required by Item 2 with respect to each person with whom the power to vote or to direct the vote or to dispose or direct the disposition is shared. -N/A
- c. Describe any transaction in the class of securities reported on that were effected during the past sixty (60) days by the persons named in response to paragraph (a). The description shall include, but not necessarily be limited to: (1) the identity of the person who effected the transaction; (2) the date of the transaction; (3) the amount of securities involved; (4) the price per share or unit; and (5) where or how the transaction was effected. -N/A
- d. If any other person is known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of such securities, a statement to that effect should be included in response to this item and, if such interest relates to more than five (5%) percent of the class, such person should be identified. -N/A
- e. If the filing is an amendment reflecting the fact that the reporting person has ceased to be the beneficial owner of more than five (5%) percent of the class of securities, state the date on which such beneficial ownership was reduced. -N/A

Item 5. **Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer**
None

Item 6. **Material to be Filed as Exhibits**
N/A

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this Report is true, complete and accurate. This report is signed in the City of Mandaluyong on JULY 31, 2013.

By:



VICENTE T. PATERNO
Chairman of the Board