



109072010001115



## SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
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### Company Information

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SEC Registration No. 0000108476  
Company Name PHIL. SEVEN CORP.  
Industry Classification  
Company Type Stock Corporation

### Document information

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Document ID 109072010001115  
Document Type Statement of Changes in the Beneficial Ownership  
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**COVER SHEET**

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S.E.C Registration Number

P H I L I P P I N E  
S E V E N  
C O R P O R A T I O N

(Company's full Name)

7 t h F l r . T h e C o l u m b i a T o w e r  
O r t i g a s A v e . M a n d a l u y o n g C i t y

(Business Address: No. Street City / Town / Province)

**Atty. Evelyn S. Enriquez**  
Corporate Secretary

Contact Person

724-44-41 to 51

Company Telephone Number

1 2 3 1  
Month Day  
Fiscal Year

2 3 - B  
FORM TYPE

0 7 3<sup>rd</sup> Thursday  
Month Day  
Annual Meeting

**STATEMENT OF CHANGES IN  
BENEFICIAL OWNERSHIP OF  
SECURITIES**

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings  
Domestic Foreign

To be accomplished by SEC personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

Check box for larger subject to filing requirement.

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**  
Filed pursuant to Section 23 of the Securities Regulation Code

1. Name and Address of Reporting Person		2. Issuer Name and Trading Symbol		3. Relationship of Reporting Person to Issuer		
(Last)	(First)	(Middle)	3. Tax Identification Number	5. Statement for Month/Year	6. If Amendment, Date of Original (Month/Year)	
AGUILAR	DIANA	PARDO	PHILIPPINE SEVEN CORPORATION (SEVN)	Aug-10	Director Office (give title below)	
c/o Asian Holdings Corporation, Uni-Oil Building, Acacia Street, Ayala Alabang, Muntinlupa City			4. Country FILIPINO		10% Owner Other (specify owner)	
(City)	(Province)	(Postal Code)	7. Relationship of Reporting Person to Issuer (Check all applicable)			
Table 1 - Equity Securities Beneficially Owned						
1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (A) or Disposed of (D)		3. Amount of Securities Owned at End of 4. Ownership Form		5. Nature of Indirect Benefit, if Ownership
		Amount	(A) or (D)	%	Number of Shares	
Common Shares	27-Aug-10	1,210	D	0.00%	1,211 as of 30 Sept. 09	D
					1 as of 31 Aug, 2010	D

(Print or Type Responses)

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.  
 (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or exercises:  
 (A) Voting power which includes the power to vote, or to direct the voting of such security, and/or  
 (B) Investment power which includes the power to dispose of or to direct the disposition of such security.  
 (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:  
 (A) held by members of a person's immediate family sharing the same household;  
 (B) held by a partnership in which such person is a general partner;  
 (C) held by a corporation of which such person is a controlling shareholder; or  
 (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

FORM 23-B (continued)

Table I - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., warrants, options, convertible securities)

1 Derivative Security	2 Conversion or Exercise Price of Derivative Security	3 Transaction Date (Month/Day/Yr)	4 Number of Derivative Securities Acquired (A) or Disposed of (D)		5 Date Exercisable and Expiration Date (Month/Day/Year)	6 Title and Amount of Underlying Securities	7 Price of Derivative Security	8 No. of Derivative Securities Beneficially Owned at End of Month	9 Owner's Full Name of Derivative Security (Direct (D) or Indirect (I))	10 Nature of Indirect Beneficial Ownership
			Amount	(A) or (D)						
			***NO ENTRIES***							

Explanation of Responses

Note: File three (3) copies of this form, one of which must be manually signed. Attach additional sheets if space provided is insufficient.

Signature of Reporting Person

  
DIANA P. AGUILAR

Date  
Sept. 7, 2010