



## PHILIPPINE SEVEN CORPORATION

7th Floor, The Columbia Tower, Ortigas Avenue, Mandaluyong City 1550 Philippines  
Telephone Nos. (632) 724-44-41 to 53 / 705-52-00  
www.7-eleven.com.ph

July 18, 2013

### PHILIPPINE STOCK EXCHANGE, INC.

3<sup>rd</sup> Floor, PSE PLAZA, Ayala Triangle  
Ayala Avenue, Makati City

Attention: **JANET A. ENCARNACION**  
Head, Disclosure Department

Dear Ms. Encarnacion:

Attached is the copy of the Current Report SEC Form 17-C to be filed with Securities and Exchange Commission.

Thank you.

Very truly yours,

  
**ATTY. EVELYN S. ENRIQUEZ**  
Corporate Secretary

# COVER SHEET

**0 0 0 0 1 0 8 4 7 6**

S.E.C Registration Number

**P H I L I P P I N E**

**S E V E N**

**C O R P O R A T I O N**

(Company's full Name)

**7 t h F l r . T h e C o l u m b i a T o w e r**

**O r t i g a s A v e . M a n d a l u y o n g C i t y**

(Business Address: No. Street City / Town / Province)

**Atty. Evelyn S. Enriquez**  
Corporate Secretary

Contact Person

**724-44-41 to 51**

Company Telephone Number

**1 2 3 1**

Month Day  
Fiscal Year

**1 7 . C**

FORM TYPE

**0 7**

Month Day  
Annual Meeting

**3<sup>rd</sup> Thursday**

Day

## DIVIDEND DECLARATIONS

Secondary License Type, if Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC personnel concerned

File Number

\_\_\_\_\_ LCU

Document I.D.

\_\_\_\_\_ Cashier

STAMPS

Remarks = pls. use black ink for scanning purposes

**SECURITIES AND EXCHANGE COMMISSION**

**SEC FORM 17-C**

**CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2 (c) THEREUNDER**

1. Date of Report : July 19, 2013
2. SEC Identification Number : 108476
3. BIR Tax Identification No. : 000-390-189-000
4. Exact Name of Issuer as specified in its charter : Philippine Seven Corporation
5. Province, Country or other jurisdiction : PHILIPPINES
6. Industry Classification Code:  (SEC Use only)
7. Address of principal office : 7<sup>th</sup> Floor, The Columbia Tower  
Ortigas Avenue, Mandaluyong  
City 1501
8. Issuer's Telephone number, including area code : (632) 724-4441 to 51
9. Former name of former address, if changed since last report : n / a

10. Securities Registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Shares Outstanding – Common	398,639,411
Units – Warrants	0

11. Indicate the item number reported herein :

**Item 9. Other Events**

## Item 9. Other Events

The Board of Directors of PHILIPPINE SEVEN CORPORATION, in its Special Meeting of July 18, 2013 held at Emerald C, Level 4, Crowne Plaza Galleria Manila, Ortigas Avenue cor ADB Avenue, Quezon City, there being a quorum, the Board of Directors during said meeting has approved and adopted the following acts:

### 1. Stock Dividend Declaration.

- Stock dividend declaration of 15% of the outstanding capital stock of the Corporation of 398,639,411 shares or equivalent to 59,795,912 common shares with par value of P1.00 per share;
- Issuance of 59,795,912 common shares with par value of P1.00 per share from the authorized and unissued capital stock of the Corporation for distribution as stock dividend;
- Any fractional shares resulting from the stock dividend shall be rounded off to the nearest one (1), following the rules of rounding off;
- The Stock Dividend Declaration, the proposed Record Date for Entitlement to Stock Dividend (August 15, 2013) and the payment date (September 9, 2013) shall be submitted for approval by the stockholders representing at least 2/3 of the outstanding capital stock of the Corporation in its Annual Stockholders Meeting this July 18, 2013 at 2:00 P.M.

### 2. Cash Dividend Declaration.

- Cash dividend declaration of Ten Centavos (Php0.10) per share. The record date for entitlement to said cash dividend shall be on August 15, 2013 and the payment date shall be on September 9, 2013.

## SIGNATURE

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned duly authorized for the purpose.

### PHILIPPINE SEVEN CORPORATION

By:

  
**ATTY. EVELYN S. ENRIQUEZ**  
Corporate Secretary